



JOIN THE REVOLUTION

PARTNER WITH THE PIONEERS IN VOLTAGE OPTIMISATION AND SWITCH TO GREATER GROWTH

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WHAT THE WORLD NEEDS RIGHT NOW IS A SMARTER APPROACH TO ENERGY.

Climate change and energy costs are things no business can afford to ignore. In a world of rising energy bills and emissions targets, net zero is no longer optional. At a time when we're all looking to use less energy, waste less and reduce our carbon footprint, there is an urgent need for proven, practical solutions – that future-proof businesses and safeguard our planet in the decades to come.

¹ <https://www.carbontrust.com/news-and-insights/insights/energy-efficiency-starts-here-sme-survey-results>
² <https://www.boodlehatfield.com/articles/82-of-ftse-100-companies-now-aim-for-net-zero-emissions-by-2050/>
³ <https://climateemergencydeclaration.org/climate-emergency-declarations-cover-15-million-citizens/>

80%+

of SMEs are taking action on energy efficiency¹

82%

of FTSE 100 companies now aim for net zero emissions²

60%+

of SMEs are concerned about their energy spend¹

40 COUNTRIES

have declared a climate emergency³

THE REVOLUTION WILL BE OPTIMISED.

To safeguard tomorrow, we must act today. And ZERON is leading the charge.

We're on a mission to change energy for the better – by reducing the amount businesses use, bringing down bills, eliminating waste, tackling emissions, and empowering Mother Nature along the way.

Join our revolution and we can move the UK one step closer to net zero, support your customers and boost your bottom line today.

How Voltage Optimisation works

UK electricity can be supplied up to 253V. However, UK – CE marked appliances and equipment operate best at 220V. ZERON OPTISAVE lowers the level of incoming voltage to match your customers' needs. So, they waste less energy, extend the lifespan of their equipment and reduce the amount of energy used by their electrical appliances by up to 19%.

LOWER VOLTAGES AND HIGHER MARGINS? WHAT ON EARTH?

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VO SWITCHES ON CUSTOMERS

Voltage Optimisation (VO) is the smart way to help your customers reduce the amount of energy they use and minimise the amount of electricity they waste. It lowers their carbon emissions and monthly electricity bills too, while increasing their overall capacity.

VO POWERS GROWTH

Energy efficiency has never been more financially attractive, or more profitable for your business. VO gives you access to a fast-growing market, a significant commercial opportunity, new income streams, high margins and excellent potential for long-term growth.

VO HAS ALREADY HELPED UK BUSINESS TO SAVE:

£100M+

In energy costs

3M

Tonnes of carbon

VO ENERGISES THE WORLD

Making businesses more energy efficient has many benefits. The less energy we collectively consume, the fewer resources we need and the lower our carbon footprint will become.

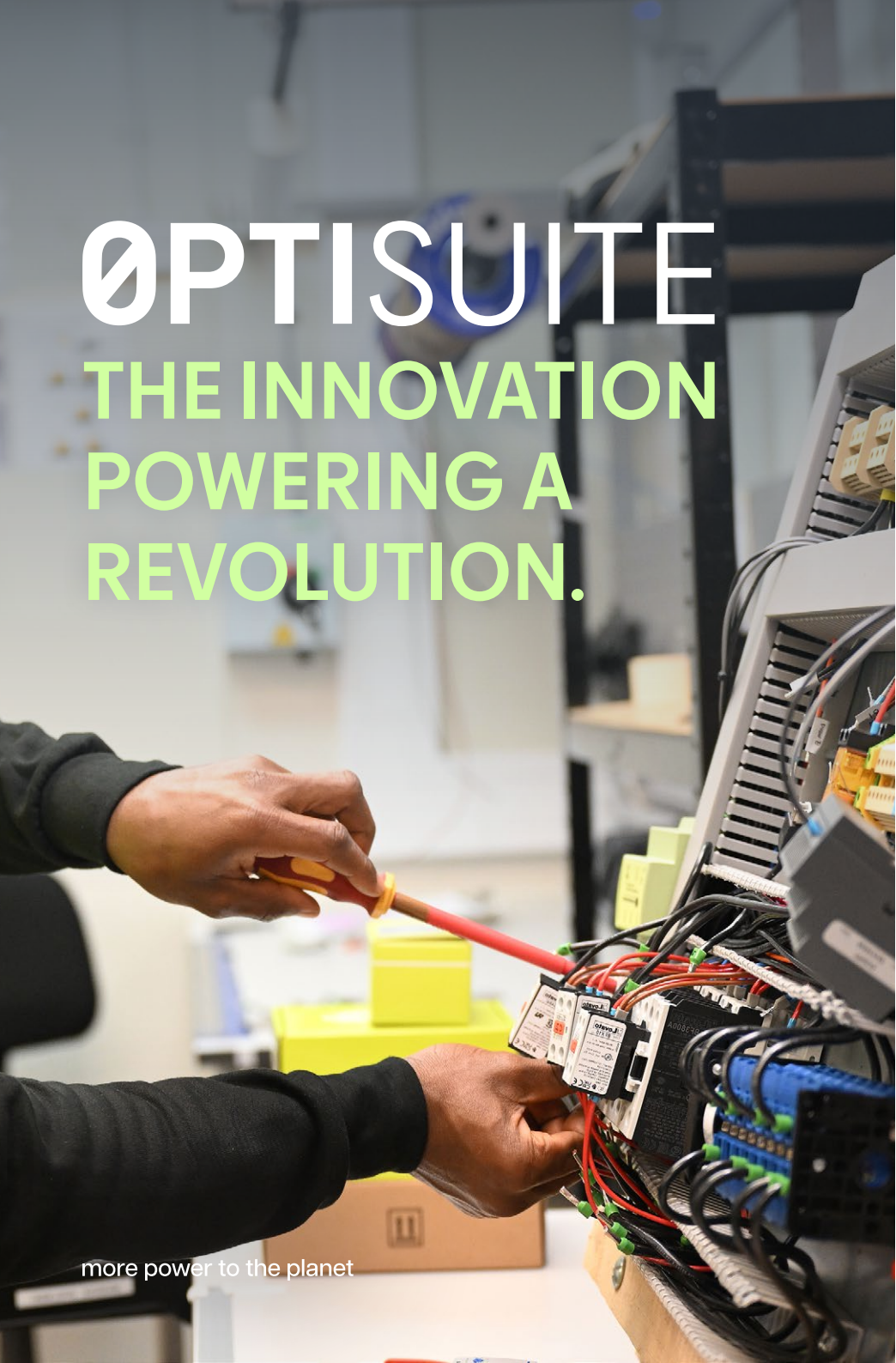
Responsible consumption also helps to reduce energy costs and minimise damaging greenhouse gas emissions.



**“IF EVERY BUSINESS
HAD VO WE WOULD
REACH NET ZERO
YEARS SOONER.”**

Wayne Cramer, ZERON Founder





OPTISUITE

THE INNOVATION POWERING A REVOLUTION.

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Three industry-leading products.
Three proven energy management solutions.

VOLTAGE OPTIMISATION

OPTISAVE

The trusted way to save money, energy and carbon and play your part in the sustainable revolution.

OPTISAVE Ultra: Upgraded with a touchscreen interface, online connectivity and intelligent reporting.

POWER FACTOR CORRECTION

OPTISUPPLY

The smart way to protect the planet and save money on your energy bills by removing wasted power.

OPTISUPPLY Essential: Intelligent energy management which works best for sites with more variable speed motors.

SURGE PROTECTION

OPTISHIELD

The reliable way to shield your electrical equipment and safeguard your business against critical interruptions.

WHY IT PAYS TO WORK WITH ZERON.

As the UK's original manufacturer of Voltage Optimisation, we bring your business the chance to partner with a brand whose reputation is second to none, plus access to a growing global market. For your customers, our products are a guarantee of efficiency, quality, durability and expert support.

A significant market opportunity

FEWER THAN **2%**

of UK business properties have fitted VO

(out of 2.5 million rateable UK business properties)



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THE BENEFITS TO YOUR BUSINESS

- Access to a significant untapped market
- Excellent margins
- Long-term growth
- Products that integrate into your current range
- Expert insight and market-leading support
- Proven reliability
- Personalised product training for your team
- Ongoing sales and marketing support
- Pre-sale and post-sale technical support

THE BENEFITS TO YOUR CUSTOMERS' BUSINESSES

- Reduced energy consumption
- Savings on energy bills
- Supports corporate ESG/net zero ambitions
- Quick delivery of high-quality equipment
- Easy to install and integrate into existing systems
- A sustainable and reliable solution
- Trusted advice and ongoing support from a market leader

BECOME PART OF A GLOBAL SUCCESS STORY.

From forward-thinking SMEs to leading multinationals, ZERON is partnering with businesses of all sizes to write a new chapter in global commercial energy, and power a greener, cleaner future. Here are just two examples of how our revolution is transforming the working day.

PARTNERING WITH OPTIMIZED ENERGY

to power Ashley Hotels



Working alongside our trusted reseller partner Optimized Energy, we delivered a bespoke VO solution that helped Ashley Hotels reduce their energy consumption, lower energy bills, and minimise their impact on the planet, without negatively impacting the guest experience.

“WE WORK WITH ZERON AS THEY HAVE AN EXCELLENT TRACK RECORD WORKING IN VOLTAGE OPTIMISATION, AND ALLOW US TO PROVIDE TRANSPARENT, CLEAR INFORMATION ABOUT THE SOLUTIONS.”

Deborah Faulkner, Optimized Energy

| | SOLUTION | ZERON OPTISAVE |
|----------------------------------|----------|----------------|
| AVERAGE ANNUAL SAVING | | £87K |
| ANNUAL CO ₂ REDUCTION | | 40,000KG |
| ROI | | 6.9 MONTHS |

HELPING POWERDOWN220

deliver the UK's largest VO rollout



To improve cost-savings and sustainability across Mitchells & Butlers' 1,125 sites, our reseller partner Powerdown220 carried out a site-by-site suitability survey. We subsequently manufactured 1,125 bespoke OPTISAVE units, enabling Powerdown220 to install over 60 systems a week and quickly complete a nationwide rollout.

“VOLTAGE OPTIMISATION WAS ONE OF THOSE PROJECTS THAT HITS THE SWEET SPOT FOR CUTTING BOTH COSTS AND CARBON.”

Dale Fenton, Mitchells and Butlers

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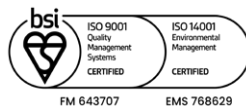
PARTNER WITH THE PIONEERS IN VOLTAGE OPTIMISATION.

With over 30 years of voltage optimisation experience, we offer proven technology trusted by Kellogg's, IKEA, ASDA and Amazon, plus the opportunity to partner with a brand whose reputation is second to none.

A product range proven to perform

Manufactured in the UK and backed by BEAMA and the 'Made In Sheffield' mark, ZERON products are meticulously engineered to ISO9001:2015 Quality, and ISO14001:2015 Environmental standards.

For added peace of mind, our products come with a minimum manufacturer's warranty of 5 years and an optional extended warranty of up to 15 years.



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A FAMILY BUSINESS BUILT ON STRONG VALUES

ZERON is a whole new way of looking at energy and sustainability. For our reseller partners, it's also an opportunity to work alongside an established family business rooted in traditional values.

Remarkable

We only recruit the most exceptional and talented people with the desire to drive your business forward, deliver products that meet your customers' challenges, and boost your bottom line.

Integrity

Honesty is at the heart of our company. We respect our reseller partners and are open and transparent in our interactions. We also understand the importance of building trust, keeping promises and working together to overcome problems.

Positivity

We believe in the positive power of collaboration, and promote a culture of inclusiveness and support that empowers your customers, elevates the reputation of your business, and makes a difference to the world around us.

Committed

We're committed to delivering our partners long-term, sustainable growth, not simply short-term gains. As a forward-looking business, we also have a passion for a "greener and more affordable future" for all.

Quality

It's in our blood. By designing and engineering the best possible products, we guarantee your customers years of hassle-free performance, and durability. This in turn builds trust in your brand and creates additional sales opportunities.

JOIN THE REVOLUTION TODAY.

Call: (+44) 114 2939935

www.zeron.eco

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